

Scodix Adds Industry Veteran Lance Shumaker to Head Up North American Operations

SCODIX, ISRAEL – January 29, 2014 – Scodix, the leading provider of digital enhancement solutions for the graphic arts industry, today announced the appointment of Lance Shumaker as Vice President of Scodix North America. Lance will be responsible for sales, customer support, marketing and operations in both the American and Canadian markets, effective immediately. The announcement was made today by Dror Danai, Executive Vice President, Global Sales and Business Development for Scodix Ltd.

“Scodix continues to grow and capture the North American market, one major service provider at a time, and is increasing both the mindshare and market share,” said Mr. Danai. “This is clearly in evidence by the tremendous impact our systems are having on our customers and their business. Adding a strong experienced individual with a successful track record, such as Lance Shumaker’s, to our growing professional team not only demonstrates our dedication to the marketplace’s needs, but will further increase our access and penetration in the North American marketplace.”

For more information, go to www.scodix.com

About Lance Shumaker

Lance has enjoyed a successful career spanning more than 25 years managing high-tech and new technology companies in the graphic arts and commercial printing markets. Prior to joining Scodix, he held executive management positions with Scitex and Indigo, and more recently Advanced Vision Technology (AVT). Lance’s dedicated focus and experience will have a significant impact on both the market penetration and sales of Scodix Digital Enhancement Presses.



“In my career, I’ve had the good fortune to be on the ground floor of several revolutionary and earth-shaking innovations,” notes Shumaker. “As an executive in the early years of Indigo, I’m well aware of the opportunities and challenges that face true innovators, such as Scodix. I am excited about engaging the North American marketplace and helping them to realize the value of Scodix technology and the profitable impact it can have on today’s printers.”

About Scodix

Scodix Ltd. is the leading provider of digital print enhancements for the graphic arts industry. Through our Scodix S Series, Scodix Ultra™ and Scodix Rainbow™ Station, we offer the breakthrough Scodix SENSE™ experience in America, Europe, Middle-East, Asia and Africa. The company’s aim is to lead print enhancement into the digital age and to be known for its passion and commitment to providing what our customers need the most – true brand differentiation for today’s highly competitive printing environment.

For more information please visit www.scodix.com

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